

# **BusEd Today**

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Congrats Oct. winner Isabella P! (9th)





## Student Spotlight Jesus Garcia

#### Leyden Business/Tech Courses:

AP Computer Science Principles, Coding & Computer Repair, and TSI

#### Accomplishments:

- A+ Certified
- · Completing Net+ Certification

#### Career Goals:

Jesus wants to pursue a career in the technology industry, starting as a computer technician, but he is also interested in software/hardware engineering.

## **Cool Tool**

Canva's App for Social Media provides fresh templates for all social media platforms. Everything from Insta Stories to YouTube channel art, Canva has templates to make you and your brand stand out. Download the app for quick photo edits and template input. Check out the Canva Design School for more information and tutorials!

See Mrs. Lakdawala (East) & Mr. Gilliam (West) for more information on our Marketing Classes!



# Career

Accounting:

### **Digital Risk Analyst**

The field of accounting is vast. It isn't about math or just staring at a screen, its

- about solving business problems and
- decision making. It is a field that has consistent needs and is ever-evolving.
- especially with the use of data and
- technology. The role of an accountant
- can vary by company, Companies like
- PricewaterhouseCoopers (PwC) offers a range from tax and audit to risk analysis
- and consulting services.
- West Leyden Alumna
- (Class of 2015), <u>Yaritza</u>
  - <u>Velasquez</u>, is doing just
    - this for PwC. Having
- earned her bachelors degree in
- Accounting & Information Design
- Sciences (& currently prepping for her
- CPA), Yari started with PwC as an
- intern. Her role now is split between
- audit support and client consulting, creating data process improvement
- dashbaords using visualization tools like
- Tableau & PowerBI. While attending
- Leyden, Yari took Accounting, Adv
  Honors Accounting and Independent
- Study Financial Accounting.



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